

**INFORMED CONSENT FORM & CONFIDENTIALITY DECLARATION****VOLUNTEER'S STATEMENT:**

I agree to participate in this research discussion for public health about Modified Risk Tobacco Products ("MRTPs"). MRTPs are new tobacco products for existing smokers. I have been provided copies of the **Informed Consent to Take Part in a Qualitative Study and My Research Responsibilities & Risks of Cigarette Smoking/MRTPs** documents.

By signing below, I indicate that I have read, understood and been provided a copy of these disclosure documents.

**I understand and agree that:**

- I am of legal age in my state to smoke cigarettes although I may or may not smoke
- I have been informed of the nature of this Research and will participate in a discussion today lasting approximately 1 hour for which I will be compensated USD \$100
- I may address any current or future questions about this research to **M/A/R/C® Research**
- Any questions that I asked before signing this have been answered to my satisfaction
- My participation is voluntary; I may stop participating at any time
- All Confidential Information (visual, oral or written) presented during the Research will remain confidential for a period of 10 years and I will not share any Confidential Information with any third parties (by social media sites, or to friends, relatives or family), directly or indirectly, unless required to do so by law
- I will hand over all electronic devices for safekeeping to **M/A/R/C® Research** while I participate in the discussion to help ensure product confidentiality
- All information I share today may be retained and used by **M/A/R/C® Research** or **22nd Century Group, Inc.** for the purposes of this research but it will not be used for any other purpose

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Signature of

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Printed Name of Study Participant

9-18-18

Date

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Signature of Person Obtaining Consent

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(b) (6) - M/A/R/C® Research

STUDY TITLE: Cognitive Testing Research to Develop Brand A Cigarettes Consumer Messaging

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